SUBMIT

SELL IT IN THE CLASSIFIEDS

PLACING CLASSIFIEDS CAN BE EASY. JUST COMPLETE THE FORM AND SUBMIT IT IN.
THE AD WILL APPEAR IN 3 NEWSPAPERS,
THE BRIDGEPORT INDEX, *THE CHICO TEXAN*, AND THE *WISE COUNTY SHOPPER*.

CLASSIFIED ADVERTISING RATES:

20 words or less for $8.00 • Bold (up to 3 words) add $2.00 •
Centering (1 line or all) add $2.00 • Caps (1 line or all) $2.00 • 25¢ for each additional word

Ads must be received by NOON on Monday for Thursday publication.
If ad is received after **NOON** on Monday, it will appear in the next issue.
All mail or emailed ads must be prepaid to run. We do accept MasterCard-Visa-Discover!

Please print clearly - One word per block. Include phone number or address.

Name _____

Phone _____ Address _____

City _____State _____Zip Code _____

Date add is to run_____ # of times to run ad_____

	$8.00	$8.25	$8.50	$8.75	$9.00
$9.25	$9.50	$9.75	$10.00	$10.25	$10.50
$10.75	$11.00	$11.25	$11.50	$11.75	$12.00
$12.25	$12.50	$12.75	$13.00	$13.25	$13.50
$13.75	$14.00	$14.25	$14.50	$14.75	$15.00

TIPS ON HOW TO WRITE A CLASSIFIED AD THAT SELLS!

1. Use a KEYWORD. This immediately tells the reader exactly what it is you have to sell, rent or offer.
2. Make your description CLEAR and FACTUAL. State the year, make, model, color, size and tell what condition the item is. Also state special features, house, location, etc.
3. State the PRICE. Successful classified advertisers have learned that the price in an ad helps increase the chances for results.
4. If there's a genuine sense of URGENCY, say so. The words, "We're Moving" or "Must sell fast" suggests that readers respond immediately.
5. Include your PHONE NUMBER. Classifieds get results fast and often generate immediate sales. If you cannot be available to answer the phone at all times, be sure to specify special call times such as "after 6 p.m." or Before 11 a.m."

Classified total $_____

Bold total $_____

Centering total $_____

Caps total $_____

Weekly Total $_____

SEND CHECK OR MONEY ORDER TO:
The Bridgeport Index, P.O. Box 1150,
Bridgeport, Texas 76426
Call 940-683-4021 to pay by credit card or fill in the following information.

CREDIT CARD PAYMENT INFORMATION:

M/C☐ Visa ☐ Discover ☐

Credit Card Number: _____

Expiration date:_____ 3 digit security code on back:_____

Full name on card:_____

Address bill is sent to: _____